

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Jamestown Associates-Princeton, NJ
5 Mapleton Rd, Suite 300
Princeton, NJ 08540

<u>Contract / Revision</u> 831552 /		<u>Alt Order #</u> 06361261
<u>Product</u> REPUBLIC JEWISH COALIT		
<u>Contract Dates</u> 10/03/12 - 10/14/12		<u>Estimate #</u>
<u>Advertiser</u> Republican Jewish Coalition		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	10/03/12	10/05/12	Action News at 5a	5-6a		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$450.00			
N 2	WOIO	10/08/12	10/12/12	Action News at 5a	5-6a		1:00			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$450.00			
N 3	WOIO	10/03/12	10/05/12	Action News at 6a	6-7a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$600.00			
N 4	WOIO	10/08/12	10/12/12	Action News at 6a	6-7a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$600.00			
N 5	WOIO	10/03/12	10/05/12	The Early Show	7-9a		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$500.00			
N 6	WOIO	10/08/12	10/12/12	The Early Show	7-9a		1:00			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$500.00			
N 7	WOIO	10/03/12	10/05/12	Action News at Noon	12-1230p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$1,600.00			
N 8	WOIO	10/08/12	10/12/12	Action News at Noon	12-1230p		1:00			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,600.00			
N 9	WOIO	10/03/12	10/05/12	Action News at 4p	4-5p		1:00			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$1,500.00			
N 10	WOIO	10/08/12	10/12/12	Action News at 4p	4-5p		1:00			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,500.00			
N 11	WOIO	10/03/12	10/05/12	Action News at 5p	5-530p		1:00			NM	1	\$1,548.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Advertiser</u> Republican Jewish Coalit		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$1,548.00			
N 12	WOIO	10/08/12	10/12/12	Action News at 5p	5-530p		1:00			NM	2	\$3,096.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,548.00			
N 13	WOIO	10/03/12	10/05/12	Action News at 6p	6-630p		1:00			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$1,800.00			
N 14	WOIO	10/08/12	10/12/12	Action News at 6p	6-630p		1:00			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,800.00			
N 15	WOIO	10/08/12	10/12/12	CBS Evening News	630-7P		1:00			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-W-F--				1	\$6,000.00			
N 16	WOIO	10/03/12	10/05/12	M-F 7-730p	7-730p		1:00			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$6,000.00			
N 17	WOIO	10/08/12	10/12/12	M-F 7-730p	7-730p		1:00			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$6,000.00			
N 18	WOIO	10/03/12	10/05/12	M-F 730-8p	730-8p		1:00			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$7,000.00			
N 19	WOIO	10/08/12	10/12/12	M-F 730-8p	730-8p		1:00			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$7,000.00			
N 20	WOIO	10/03/12	10/05/12	Action News at 11p	11-1135p		1:00			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$2,800.00			
N 21	WOIO	10/08/12	10/12/12	Action News at 11p	11-1135p		1:00			NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$2,800.00			
N 22	WOIO	10/06/12	10/13/12	Sat Early Show	9-11a		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$600.00			
Week:		10/08/12	10/14/12	-----1-				1	\$600.00			
N 23	WOIO	10/07/12	10/14/12	CBS Sunday Morning	9-1030a		1:00			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,500.00			
Week:		10/08/12	10/14/12	-----1				1	\$1,500.00			
Totals											34	\$68,994.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	34	\$68,994.00	\$58,644.90
Totals	34	\$68,994.00	\$58,644.90

Signature: _____ Date: _____

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